



# May 2<sup>nd</sup> & 3<sup>rd</sup>, 2020

## CORPORATE WELLNESS PROGRAM

### PARTNER GUIDE

#### WHAT IS IT?

Our Corporate Wellness Challenge is a way to get your employees engaged beyond the work day. Promote health and team bonding by gathering together a group to participate in the Running Festival. We'll give your employees discounts for race registrations and provide marketing for your organization!

#### PROGRAM BENEFITS:

##### 1-9 Runners:

- Code for a 15% discount
- Logo and website on our Corporate Wellness Page
- Feature on our social media pages

##### 10-19 Runners

- All prior benefits
- Merchandise deals

##### 20- 49 Runners

- All prior benefits
- 10x10 tent in the Celebration Village area

##### 50+ Runners

- All prior benefits
- Free keg of beer in the celebration tent
- Opportunity to be featured in our Runner Handbook

#### HOW TO GET YOUR COMPANY INVOLVED:

1. Contact Joe Kerrigan at [joekerrigan@corrigan sports.com](mailto:joekerrigan@corrigan sports.com) or 410-605-9381, expressing your company's interest in the program.
2. We'll provide you with posters, a discount code, and other promotional materials.
3. Arrange dates and times for us to come in and talk to your employees and get runners registered!

#### HOW TO PREPARE:

1. Discuss with your co-workers which race you are interested in participating in.
2. If you'd like, join our training runs throughout the city of Frederick.
3. Tag @FrederickRunFest on social media to show off your company's progress leading up to the race.

**The organization with the best team morale will be crowned The Corporate Challenge Champion. This will be judged by overall company participation, Race Day Spirit and social media presence. We encourage runners to sport their company logo on the big day!**